



**Earth Day Celebration**  
**Saturday, April 12, 2014**  
**10 a.m. - 3 p.m.**  
**Hamden Middle School**  
**2623 Dixwell Avenue**

## **"Hamden's 8<sup>th</sup> Annual Earth Day Celebration"**

### **Sponsorship Opportunities**

The Town of Hamden 2014 Earth Day Celebration Committee is offering sponsorship opportunities to the local business community. This family-oriented celebration draws 3,000-4,000 visitors. This year promises to be bigger and better with full support and participation from local schools, dozens of environmental exhibitors, a variety of activities, food and shows all promoting "earth-friendly" services, products and organizations. Some of the highlights of the day include: petting zoo, magic shows, hands-on reptile show, scavenger hunt, face painting, and much much more!

An Earth Day Gift Fund has been established by the Town of Hamden to accept money and in-kind service donations of a minimum value of \$100. Donations can also be made in the form of a gift card. **Please make checks payable to: Hamden Earth Day Gift Fund.**

### Earth Day Sponsors will be acknowledged as follows:

**\$100 Sponsor:** listed as a Sponsor in our Earth Day Program. 15,000 copies are distributed to Public Elementary and Middle School students, local businesses and town Departments.

**\$250 Supporting Sponsor:** listed as a Supporting Sponsor in the Earth Day Celebration Program and on the Sponsor Boards and numerous fliers posted at the event.

**\$500-\$1000 and Up**

**Principal Sponsor:** the top four sponsors who donate a minimum of \$500 will be listed as a Principal Sponsor in the Earth Day Celebration Program, on the Sponsor Boards posted at the event and included on posters and advertising including a full-size banner displayed in Town a week before the event.

Please contact Pam Roach at 203-287-7021 or [PROach@hamden.com](mailto:PROach@hamden.com) by February 14<sup>th</sup> to discuss this unique opportunity. Thank you for your commitment to making Hamden a better place to live and work!