



TOWN OF HAMDEN

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Media Release

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Vote for Hamden Middle School in the Scotties “Trees Rock” Final Round

HAMDEN- Hamden Middle School needs your votes to help win \$10,000. The Middle School’s video has been selected as one of ten for the final round of **Scotties Trees Rock Video Contest**, and needs your votes to win. Students from Hamden Middle School created a video on their experience planting a tree and the impact and importance of trees for our environment.

The Scotties Trees Rock Video Contest aims to educate students from grades 3-8 on the important role trees have in our communities and encourages them to plant trees and understand how small actions create big benefits to the environment. The students entered the contest because “the reduction of their own ‘footprints’ matter most to them, and as an urban community Hamden does not always provide the space for all students to work with soil and plant,” they explained in their entry form that was submitted with the video they created.

If Hamden Middle School wins the \$10,000 prize, they will use the money to enhance their outdoor classroom and add to the rich learning experience that the classroom provides. People can view the video and vote at <http://scottiespromotions.com/treesrockvoting>. One vote per IP address is allowed per day.

Tell your friends!!

Important Voting Information

- Online voting starts on Jan. 12 and continues through Feb. 6 – all voting is done online at www.scottiestreesrock.com
- Voters must be 18 years of age, so kids will need their parents' help.
- Voters have to register on the site the first time they vote – after that they will be able to go right into the site with email address only.
- Each person may vote once a day.
- Every vote is an entry into a sweepstakes to win a Scotties Care Package Every week
SCOTTIES scrubs the voting files to protect against duplicate votes and people trying to vote more than one time per day.