



TOWN OF HAMDEN

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Curt Balzano Leng
Mayor

Media Release

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Town of Hamden Saves Residents More than \$85,300 with the ProAct Rx Discount Card

HAMDEN – The Town of Hamden has provided residents with a prescription drug discount card program since August, 2013. Hamden endorsed the ProAct program, which is administered by The Connecticut Conference of Municipalities in an effort to provide financial relief at the pharmacy counter for residents who are uninsured and underinsured. Mayor Curt Balzano Leng is pleased to report that since the program began 24 months ago, Hamden residents have collectively saved more than \$85,300 and have filled more than 1,800 prescriptions with the assistance of the program. By endorsing the prescription discount card program, the Town of Hamden is one of over 120 municipalities throughout Connecticut that has helped ensure that its residents have access to more affordable medications regardless of their insurance status. Under the Town of Hamden’s program, every prescription medication is eligible to receive some level of discount; even some pet medications are covered.

“Residents who are uninsured or underinsured are often forced to pay the full cash price for essential prescription medications, which can be extremely costly” said Mayor Curt Balzano Leng. “We hope that by working with The Connecticut Conference of Municipalities, we can help to provide residents with an opportunity to purchase their necessary medications at a discounted price.” Residents who take advantage of the discount card program can expect to see savings ranging from 10-20% off the full cash price of name brand medications and savings ranging from 20-70% off the full cash price of generic medications.

The discount card program is offered free to residents of the Town of Hamden and there are no enrollment forms or prerequisites to use the discount card. Everyone in Hamden is eligible to participate. Simply present the discount card at your local pharmacy when filling a new prescription and start saving.

Residents can obtain new cards, replace lost cards, or get additional cards for family members at the Hamden Government Center, 2750 Dixwell Avenue, The Keefe Community Center, 11 Pine Street, and The Hamden Senior Center, 2901 Dixwell Avenue. If residents have access to the internet they may also print out discount cards online by visiting www.CTRxDiscountCard.com and selecting the Town of Hamden from the dropdown menu.

The discount card can be used at most pharmacies within the Town and residents can log onto www.CTRxDiscountCard.com to find their nearest participating pharmacy or to look up the cost of their medications with the program. For those who do not have access to the internet, you can call the toll free ProAct help desk at 1-877-776-2285 to request an additional card or to ask any questions concerning the discount card program.

For further information, please contact Information & Research Officer, Patrick J. Donnelly at (203) 287-7009 or by email at pdonnelly@hamden.com.

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