



**For Immediate Release**

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## **Hamden Selected for Unique Solar Program** *Solarize Program Offers Discounts of Up to 20%*

**Rocky Hill, CT** —The Town of Hamden has been selected to participate in a unique solar program offered through the Clean Energy Finance and Investment Authority (CEFIA). The town will join other communities in Phase 3 of Solarize Connecticut, which expects to more than double the amount of solar across the community over the 10-week program.

Solarize is a unique program offered by CEFIA in partnership with SmartPower that increases residential solar through a proven formula. It leverages group discounts through one pre-selected installer to reduce the cost of solar; it relies on the community to provide outreach and education to create awareness and build interest, and it promotes a clear end date that motivates residents to act. Over the past several weeks town officials have been interviewing installers and announced recently they have formally selected C-TEC Solar to be part of Solarize Hamden program and do all of the town's solar installations.

"The Town of Hamden is proud to have been selected to participate in the Solarize CT program shortly after participating in Energize Hamden," Mayor Jackson. "Residents can look forward to solar array purchases or leases at substantially-reduced cost. The Town, with great assistance by its Energy Use and Climate Change Commission, continues to seek and provide residents with opportunities for reducing energy costs and switching to cleaner energy options."

"CEFIA is extremely proud of what we have been able to achieve through the Solarize program. We continue to see our financing tools and the Solarize model bringing down the cost of solar and making it affordable for more and more homeowners throughout Connecticut", stated Bryan Garcia, President and CEO of CEFIA. "We expect to achieve similar success as we begin the next phase of this

innovative program with the participation of town leaders and their dedicated volunteers.”

Solarize Hamden will official kick off with its first solar workshop on Monday November 18, 2013 from 6:30-8:00pm at the Thornton Wilder Hall in the Hamden Public Library at 2901 Dixwell Ave, Hamden, CT. Residents who are interested in learning more about Solarize Hamden are urged to attend. In order to participate in the discounts offered through Solarize, residents must sign a contract by Tuesday January 28, 2014.

More information about Solarize Hamden can be found by visiting [www.solarizect.com/Hamden](http://www.solarizect.com/Hamden) or contact C-TEC Solar at 855-76 SOLAR (76527).

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