



Media Advisory

Contact: Chris Marchand
Community Development Manager
Town of Hamden, Connecticut
cmarchand@hamden.com
203-776-5978 x123

Solarize Hamden Celebrates First Sale *Hosting Solar Q&A*

Rocky Hill, CT — Solarize Hamden is making it easier and economical for homeowners to go solar. Since its launch on Nov 18th, Solarize generated over 59 inquiries from Hamden residents interested in free home assessments to see if their home is a good fit for solar. Just two weeks after the launch, one Hamden homeowner has already gone solar through Solarize.

The Solarize Hamden is a unique program endorsed by the town and state that reduces the cost of solar by leveraging group discounts. As the number of homeowners who install solar increases, the price drops for everyone in Solarize Hamden, encouraging buyers to tell their neighbors about the program. In addition to the discounted pricing, the Clean Energy and Finance Authority's is offering groundbreaking new solar financing tools, including lease, loan and no-money-down options.

For homeowners interested in learning more about these tools and asking questions about their home, Solarize Hamden is hosting a **Solar Q&A** on Tuesday December 17th from 6:00-8:30pm at the Government Center: 2750 Dixwell Ave., Hamden, CT. 3rd Floor Conference Room. C-TEC, Hamden's chosen installer, will provide dinner.

Solarize Hamden Solar Q&A

Date: Tuesday, Dec 17

Time: 6:00-8:30pm

Place: Government Center: 2750 Dixwell Ave., Hamden, CT. 3rd Floor Conference Room

Dinner will be served

In order to participate in the discounts offered through Solarize, residents must sign a contract by Tuesday January 28, 2014.

To learn more about Solarize Hamden visit www.solarizect.com/Hamden or contact C-TEC Solar at 855-76 SOLAR (76527).