



# TOWN OF HAMDEN

## OFFICE OF THE MAYOR

Curt Balzano Leng  
*Mayor*

Hamden Government Center  
2750 Dixwell Ave  
Hamden, CT 06518  
Tel: (203) 287-7100  
Fax: (203) 287-7101

### *Media Release*

For Immediate Release  
November 23<sup>rd</sup>, 2016

Contact: Patrick J. Donnelly  
203-287-7009

---

## Hamden Encourages Residents To Shop Locally

**HAMDEN** – This Saturday, November 26<sup>th</sup>, Mayor Curt Balzano Leng encourages Hamden residents to shop locally as a show of support for local businesses. “Small Business Saturday”, which is recognized yearly on the Saturday between “Black Friday” and “Cyber Monday”, is an opportunity for citizens to show their solidarity with small business owners.

According to Forbes, “Over 95 million consumers shopped at small businesses – including restaurants, retailers and more – on Small Business Saturday in 2015... Additionally, total spending among U.S. consumers who were aware of Small Business Saturday reached \$16.2 billion, an increase of 14 percent from \$14.3 billion in 2014.”

Commenting on “Small Business Saturday”, Mayor Leng noted, “Small Business Saturday represents an opportunity to show our support to our local Hamden businesses. Our local business owners are part of the core which makes Hamden such a great place to live and work, and I sincerely hope that Hamden residents will consider supporting these local businesses this weekend and throughout the remainder of the Holiday season.”

For further information, please contact Information & Research Officer, Patrick J. Donnelly at (203) 287-7009 or by email at [pdonnelly@hamden](mailto:pdonnelly@hamden).