



HAMDEN | CT

**Saturday, April 23rd, 2022
10 a.m. - 3 p.m.
Hamden Middle School
2623 Dixwell Avenue, Hamden**

The Earth You Save Will Be Your Own!



Sponsorship Opportunities

Dear Community Partner,

The Town of Hamden 2022 Earth Day Committee is offering sponsorship opportunities. Hamden Earth Day is a free, one-day, family-oriented celebration that draws approximately 2,000-3,000 participants annually. Our mission is to energize Hamdenites by providing experiences that are unique to our Town, while oriented to the conservation of our greater home, Planet Earth.

Because admission to this event is free and open to the public, we rely on the kindness of our sponsors. Sponsors can donate their knowhow by offering events, performances, exhibits, and demonstrations. Contributing money is a powerful way to support Earth Day as well. Your donation will enhance the quality of activities, refreshments, and performers that are provided, ensuring that Earth Day is shared with as many community members as possible.

Please use this Sponsorship Opportunity Form (attached) to choose your sponsorship package.

- *Note that all sponsorships received for the canceled 2020 Earth Day will be honored for 2022.*

For more information, please call the Hamden Recycling Coordinator, Joe DeRisi, at 207-287-7021 or e-mail at earthday@hamden.com.

Donations must be received by April 1, 2022 to take full advantage of sponsorship benefits.

Sincerely,
Joe DeRisi
Hamden Recycling Coordinator
203-287-7021
earthday@hamden.com

Choose your package below:

Community Sponsor \$100+

- Recognized as a sponsor on our webpage, and in press releases regarding the event

Supporting Sponsor \$250+

All of the Recognitions Listed Under Community Sponsor, plus

- Social media “Thank You” post
- Downloadable “Proud Sponsor” graphics for your own social media and printing purposes
- Your business or organization logo printed in color on our sponsor “thank-you” boards, displayed in prominent locations as well as at the event
- Your business or organization name included in event advertising, sent throughout the Hamden Public School Network
- Your name mentioned in a special announcement prior to Orchid Award ceremony

Principal Sponsor \$1,000+ (6 spots available)

All of the Recognitions Listed Under Supporting Sponsor, plus

- Your business or organization name mentioned in a broadcasted radio spot
- Your website linked to your logo on the Hamden Earth Day Sponsors page
- Your logo included in the Timeline of Events brochure on Earth Day

Annual Hamden Earth Day Celebration **Sponsorship Registration Form**



- 1. Please mail or e-mail this completed form with payment to:**
Joe DeRisi, Hamden Government Center, 2750 Dixwell Ave., Hamden, CT 06518
earthday@hamden.com
- 2. Make checks payable to:**
Hamden Earth Day Gift Fund
- 3. Please email your high-res digital Business/Organization Logo file to:**
earthday@hamden.com

Choose Your Sponsorship Level (Please circle one)

Community Sponsor \$100+ | Supporting Sponsor \$250+ | Principal Sponsor \$1000+

Contact Information

Business/Organization Name:

Main Contact Name:

Email:

Phone:

Attraction Sponsorship Option

You may specify that your donation be used to fund a specific attraction or activity at the event; if so, your name will be attached to the attraction title (e.g. Live Bird Show provided by "X" Company) in all printed and announced materials. Attractions range from \$300 to \$1,600 (Attraction Sponsorship options can be chosen by speaking directly with Joe DeRisi).

Do you want your donation to be used to fund a specific attraction or activity at the event?

YES _____ NO _____

Thank you for your support! We will be in touch shortly to confirm your sponsorship.

Joe DeRisi, Hamden Recycling Coordinator – 2750 Dixwell. Ave., Hamden CT 06518

earthday@hamden.com 203-287-7021